



CORPORATE PARTNERSHIPS

Since 2006, CHUMS has been dedicated to helping children, families, and adults who have experienced emotional distress.

Specialising in promoting positive mental health, we provide targeted support for those grappling with bereavement, trauma, and various mental health challenges.

Our compassionate interventions empower individuals to lead lives free from emotional distress, equipping them with the tools and resilience needed to navigate adversity and find purpose and fulfilment.

At the heart of our partnership proposal is the shared pursuit of mutual objectives and values grounded in both our organisations.

We warmly invite your business to contribute to the growth of our charity and establish an ongoing and supportive relationship. Your involvement as part of a Corporate Social Responsibility initiative can play a pivotal role in promoting positive mental health and extending vital support to those in need in our community.

In return, we'll actively showcase your business across our networks and beyond. Additionally, we can deliver workshops around Managing Stress and Getting Better Sleep, and specific training around 'Mental Health First Aid' for themselves and others. These programmes are proven to further empower your teams and increase confidence.

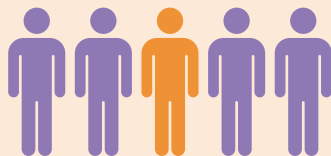


Wellness at work, strength in the community: Healthy minds drive success, collaboration, and lasting positive impact.



CORPORATE PARTNERSHIPS

1 IN 5 CHILDREN



HAVE A DIAGNOSABLE MENTAL HEALTH DISORDER.
THAT'S ROUGHLY 6 CHILDREN IN EVERY CLASSROOM.

1 IN 10 BOYS



AGED 5 – 19 WITH A MENTAL HEALTH CONDITION ARE
EXCLUDED IN SOME FORM FROM SCHOOL.

OVER HALF OF MENTAL HEALTH PROBLEMS IN ADULT LIFE
START BY THE AGE OF 14, WITH 75% BY AGE OF 24.

HOW YOUR FUNDRAISING MAKES A DIFFERENCE



£300

WILL FUND A
VENUE FOR OUR
BABYLOSS SERVICE
MEMORY DAY



£175

FUNDS A 1 TO 1
SESSION WITH
OUR TRAUMA
SERVICE



£500

WILL PAY FOR OUR
FRIENDSHIP
SCHEME TO HAVE
A FUN DAY OUT



**CORPORATE
PARTNERSHIPS**

WHO ARE WE?

CHUMS IS HOPE

**CHUMS CHARITY SUPPORTS FIVE VITAL SERVICES
WHICH ARE FUNDED ENTIRELY THROUGH
CHARITABLE FUNDRAISING.**

THE BEDFORDSHIRE SUICIDE BEREAVEMENT SERVICE (BSBS)

This service offers support following a death by suicide. This service offers practical and emotional support immediately after a death as well as ongoing group support.

THE TRAUMA SERVICE

This service supports children and young people who have been traumatically bereaved and young people who have been sexually abused, witnessed domestic violence or witnessed another traumatic event.



**CHUMS
CHARITY**
SUPPORTING MENTAL HEALTH
IMPROVING LIVES

RECREATIONAL THERAPEUTIC SERVICE

Recreational Therapeutic Service – provides alternative, less traditional therapeutic support to children and young people through mediums such as music and football. Aimed at those with mild difficulties around challenging behaviours and/or anxiety, low self-esteem and low confidence.

THE BABYLOSS SERVICE

This service offers individual and couples support, ongoing group support and an annual memory day and Remembrance Service

THE FRIENDSHIP SCHEME

This is a Tuesday evening social group for young people with learning disabilities with some activity days during the school holidays



CORPORATE PARTNERSHIPS

HOW CAN YOU HELP?

THERE ARE LOADS OF WAYS THAT YOU CAN GET INVOLVED. IT DOESN'T MATTER WHICH INDUSTRY YOU OPERATE IN, HOW BIG OR WHERE YOU ARE. WE'D LOVE YOUR SUPPORT:

PLEASE CHOOSE US AS YOUR CHARITY OF THE YEAR

Many organisations choose a charity to support across a whole year or beyond. It's a brilliant way to engage and motivate the team, and can make up part of your organisation's **Corporate Social Responsibility (CSR)** strategy.

As your Charity of the Year, we'll be there to support and promote your fundraising ideas and activities throughout the year. We'd love to get involved in the culture of your organisation, and help you achieve your goals during our partnership.



Previous Charity of the Year partners include Amazon Distribution Depot in Ridgmont, who provided us with items in damaged packaging and still support us with sponsorship of events



We were also the first Charity of the Year partner for Luton Town Football Club - a relationship that helped raise over £15,000 in one season!

SERVICE RELATED SPONSORSHIP

Service based sponsorship:

You may wish to support one service, particularly if it's one that resonates with you or your organisation.

RG Property Solutions.

Ryan Gregory has pledged to support the CHUMS Trauma service by paying for 1:1 Trauma sessions as transactions complete.

As the founder and owner of RG Property Solutions, I believe our impact should go beyond property investment. Supporting children who have experienced trauma is a cause that I am personally passionate about, and I'm committed to making a meaningful difference. That's why I've pledged that, for every property we purchase for a client, we'll fund three one-to-one therapy sessions for these children. For every property we sell, we'll cover

an additional five sessions. Our initial goal is to support 300 therapy sessions, and I'm proud to partner with CHUMS, an organization that does incredible work for young people in need. It's a privilege to stand alongside them, and I'm eager to help create a brighter future for these children."

Ryan Gregory





HOW CAN YOU HELP?

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HOSTING EVENTS

Events are brilliant fun to take part in for any organisation and a great way to help us raise funds.

Perhaps you already host an event where guests can donate part of their ticket fee or would your organisation like to organise an event for the local community such as a Quiz Night, Fun Day or Fashion Show? We can support you with planning to make your event a success, and love sharing news about your event with our networks to help raise awareness of your amazing support.



EVENT RELATED SPONSORSHIP

Event/Campaign based sponsorship:

You may wish to support an event or campaign. Each year CHUMS charity organises exciting community events and campaigns. Sponsorship supports the planning of these and allows planning and organisational costs to be covered. Issured kindly sponsored our Shine Bright Wear Bright campaign in 2024.





CORPORATE
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TAKE PART IN A CHALLENGE



Have you or your team wanted to do something unique and different? Now's the time to make your dreams come true, while helping us at the same time!

Our challenge events are a great way to push yourself. Our most popular challenges are the **Three Peaks Challenge** and **London Walks** together with our **skydives**, **abseils** and **wing walks**. Other itineraries can also be discussed to tailor make a bespoke corporate challenge.





CORPORATE PARTNERSHIPS

Every year during Children's Mental Health Week CHUMS holds their annual **Shine Bright Wear Bright Campaign**, with people dressing brightly to highlight the need for local mental health funding. A small contribution from every employee makes such a difference.



COLLECTION BUCKETS

If you have a counter or reception desk and would like to support us, hosting one of our Collection Pots or Buckets is an easy and effective way to raise funds for us!



GIFTS IN KIND

If you have a product or item that would be suitable for us to use within the service or to sell to raise funds for our services, this is incredibly valuable. We've been lucky to receive some truly special gifts in kind, such as a pair of footballer Ross Barkley's boots!



#WEARITWEDNESDAY

Wear it Wednesday is a simple yet effective way to raise awareness and funds for a great cause, all while giving your team the chance to dress down and enjoy a more casual workday. Everyone can get involved by making a small donation to participate, and together, you'll be helping CHUMS continue their vital work supporting children's mental health and emotional wellbeing. So, let's make a difference one outfit at a time!



Amazon Wish List

Visit our Amazon Wish List – amzn.eu/adhOSA5 - to purchase much needed items for the CHUMS Charity services.



CORPORATE PARTNERSHIPS



CORPORATE VOLUNTEERING

Many organisations provide employees with time to volunteer for a local charities.

This is a brilliant way to motivate your colleagues, and an excellent opportunity to demonstrate your organisations commitment for making a difference in the community.

If you would like to explore all volunteering opportunities such as bucket collections or helping at our fundraising events, we would value your support and would love to hear from you.

Your organisation may also choose to provide match funding for certain activities that can help to make a significant difference.

Mick Harford, the legendary former Luton Town footballer and manager, has been a passionate supporter of CHUMS Charity for several years.

"CHUMS' work is vital in providing mental health and bereavement support for young people and families in the local community. CHUMS are there to help individuals during their most vulnerable times.

I'm honoured to support an organisation that offers such essential services, and makes such a positive impact on those going through trauma, grief, and mental health challenges."

Mick Harford,
CHUMS Ambassador.

READY TO TAKE ACTION?

Please contact us on 01525 863924 to discuss bespoke partnership opportunities